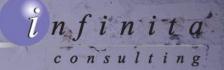


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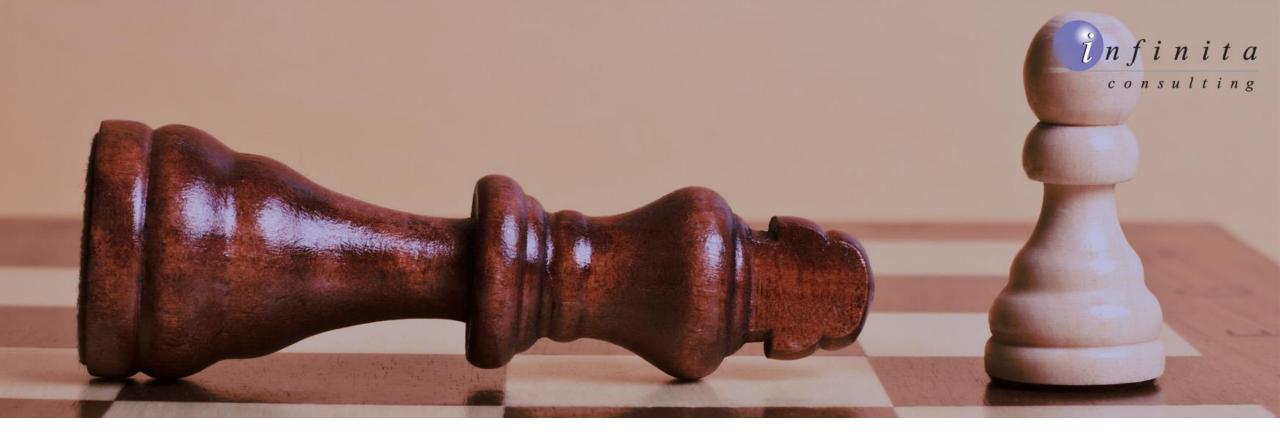
### Making Things Happen

"Seeing the world as something to be ordered and shaped with projects, intentions and desires."



# Everyone has a plan 'till they get punched in the mouth JJ

-Mike Tyson



A good implementation is able to amend design imperfections, whereas a bad one can ruin the best design. Design and implementation of great transformations are different arts and require distinct frameworks, skills, and tools



Realism & Coherence

Integration & Quality

DESIGN

**Best Practices** 

**Domain Expertise** 

Paradigm Change

Integrational Methods

#### Shared Vision

Cooperation and Coordination

Learning by doing

Change management Expertise

New Habits

Management Disciplines





### Who We Are



An Evolution Workshop



A consulting firm with 20+ years focused in nurturing and supporting strategic project design and implementation



We are project and change managers supporting large, complex innovation endeavors

### What We Do

We design new and alternate business models to improve performance, capacity, and potential

We effectively facilitate the transition from the current to the proposed situation, overcoming the emerging complexity inherent to any major change attempt







## How We Do It

Our practice focuses on execution, assuring client delivery and fostering innovations by blending strategy and negotiations in order to establish productive and collaborative relations. We have supported several large, strategic projects and change initiatives in oil & gas, water, technology implementation, government, and business development. Integrated and managed distributed, multidisciplinary, and multicultural consulting teams working in several sites in Mexico, the US, and for some projects, across countries. Between them:





CRE 2015. We design and implemented the elaboration process of the 24 energy markets regulatory matrix responsibility of the Commission, critical task for the implementation of the Mexico's Energy Reform, achieving the goal of designing, undergo public consultation, approve, and publish all of the required regulations in time.



PEMEX 2012-2014: Implemented the allocation process of 1200 specialists to upstream design projects across the four regions, establishing minimums for planning and control.



Conagua, Mexico's Water Commission 2009-2012: Facilitated the strategy formulation process which involved over 2500 organizations across the 13 regions, which produced the 2030 Water Agenda, currently guiding Mexico's water resource management.



PEMEX 2008-2009: Facilitated the Exploration Group transformation from a function-led organization to a project-led organization, which met the goal of 100% oil reserves replacement in 12 months.



Grupo Modelo 2001-2007: Provided a variety of support services for the project "Modelo Extremo", an intense transformation process that resulted in an increase in the company's worth by a factor of 20 over a span of 5 years.



Grupo Nacional Provincial – Grupo Bal 1994-2001 – Over a span of 7 years, supported multiple project teams that led an ambitious program of diversification and strategic, operational, and technological innovation.

# Our Value Proposition Is Making Things Happen



#### 1

Assuring the alignment between departments and levels into the performing organization

#### Integrating design, implementation, and continuous improvement to foster innovation

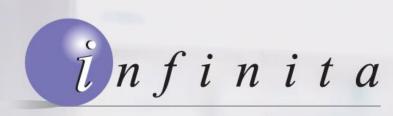
3

Building capacities and leaving a legacy of new habits in leaders and teams members



#### We deliver short term results and a rich legacy of new capacities by providing services to support innovations in a wide range of business situations

Services	Uses
Strategic Design	Strategy Development and Communication
Implementation and Improvement Design, Support Office and Tools	Strategic and operational innovation Capacity Building Team alignment Research and Development Marketing New Products New Markets Sales



consulting

### **THANK YOU!**

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